



Top Ten Reasons to Join the Advancing Excellence Campaign in California

ADVANCING EXCELLENCE— ALIVE AND WELL IN CALIFORNIA

1. Free and convenient Webinar trainings for your facility (with CEUs).
2. Lower operating costs and improve morale by retaining staff, with proven resources at your fingertips!
3. Learn best practices quickly and easily through our Webinars and downloadable videos.
4. Get public recognition for your dedication to quality.
5. Get new ideas to reinvigorate staff and upgrade work environments.
6. Track your own progress and compare your nursing home to others in California.
7. Resources and training will help you prepare for pay-for-performance.
8. Gain access to information and invitations to California's nursing home research grant opportunities.
9. Nursing homes participating in the Campaign improve faster than all other groups.
10. The Campaign works! It's the right thing to do! Save money and time! Good care costs less!

ADVANCING EXCELLENCE IN CALIFORNIA IS ENDORSED BY:

