

Community Health Workers: Strengthening Community-Clinical Linkages

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**May 24, 2017 – Agency for Health Care Administration
Medicaid External Quality Review Organization Quarterly Meeting**

Overview

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- Evidence-Base for Community Health Workers
 - Definition
 - Roles/Titles
 - Community-Clinical linkages
 - Current Efforts

- History of the Florida Community Health Worker Coalition (FCHWC)

- Florida Community Health Worker Certification
 - Process
 - Relationship with Clinicians

- Regional CHW Map

Definition of a CHW

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- CHW Section, American Public Health Association, 2010:
 - “...a frontline health worker who is a trusted member of and/or has an unusually close understanding of the community served. This trusting relationship enables the CHW to serve as a liaison/link/intermediary between health/social services and the community to facilitate access to services and improve the quality and cultural competence of service delivery”

Various Job Titles

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- Adult case coordinator
- Community connector
- Community coordinator
- Community liaison
- Community organizer
- Community outreach worker
- Community health educator
- Community health representative
- Family support worker
- Health advocate
- Health communicator
- Health educator
- Intake specialist
- Maternal and child health case manager
- Nutrition educator
- Outreach advocate
- Outreach case manager
- Outreach coordinator
- Outreach educator
- Outreach worker
- Parent liaison
- Parent aide
- Peer advocate
- Peer leader
- Peer specialist
- Promotor(a)
- Promotor(a) de salud
- Street outreach worker
- Youth development specialist
- Youth worker

Community-Clinical Linkages

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- Centers for Disease Control and Prevention (CDC):
Four Domains of Chronic Disease Prevention
- CDC CHW Toolkit
<https://www.cdc.gov/dhdsp/pubs/chw-toolkit.htm>
- Chronic Disease Prevention & Management
 - Heart Disease
 - Diabetes
 - Screenings
 - Physical Activity & Nutrition

The evidence is in! 400+ new studies showing CHW impact on improved health outcomes

Current Efforts

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- Primary & Secondary Prevention
- Asthma Home Visiting
- Tobacco Cessation Referrals to Tobacco Free FL
- Prenatal Care and Infant Mortality
- Healthy Behaviors
- Medication Therapy Management Support

Florida CHW Coalition, Inc.

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- Florida CHW Coalition established 2011
 - 800+ coalition members
 - Educational programs
 - Leadership development
 - Annual Summits
(7th will be September 22-23, 2017 in Gainesville)
 - Workgroups on networking, curriculum, practice, policy, & research



www.FloridaCHW.org

CHW Certification

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- Partnership between the Florida Department of Health, the Florida Certification Board (FCB) and Florida CHW Coalition
- 2014 Role Delineation Study, included field validation
 - Validation study conducted in English and Spanish
 - Results were the same from both surveys
- Program developed and administered by FCB, guided by advisory board of CHW subject matter experts
- Program developed to nationally accepted standards for certification programs (ICE/NCCA)
- Sixth state to establish voluntary statewide certification

Florida's CHW Certification

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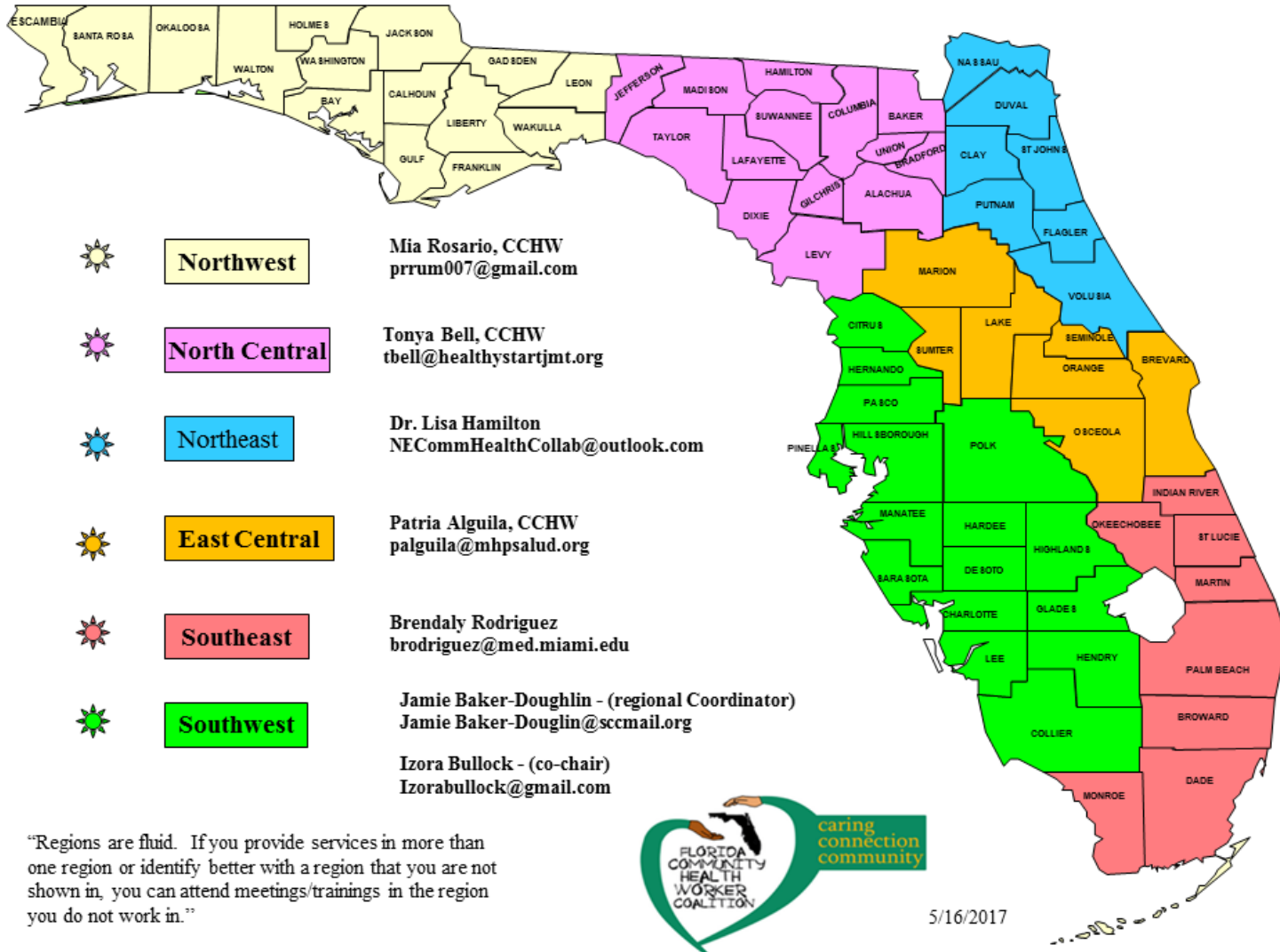
- 28 core competencies were established in five (5) performance domains:
 - Communication and Education
 - Resources
 - Advocacy
 - Foundations of Health
 - Professional Responsibility
- Competency indicators/certification requirements established for certification application and award

600+ Florida Certified CHWs as of January 2017

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Grandparenting	Full Standards
Jan 1, 2015 – June 30, 2016	All applications received after June 30, 2016
No formal education required	HSD/GED or higher required
500 hours of work or volunteer experience providing CHW services	
30 hours of specified training	
Supervisory and Personal/Professional Letter of Recommendation for Certification	
No Test Required	Test Required
Must follow a Code of Ethics & complete 10 CEUs annually	
\$50 application fee/\$100 biennial renewal fee	

Regional FCHWC Map



Questions and Discussion

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