

Earn CE
Nursing Credit!

Managing Hypertension in the Era of COVID-19

Thursday, January 28, 2021
12 noon PT | 1:00 p.m. AZ | 2:00 p.m. CT

Attend this essential webinar on the importance of controlling hypertension during COVID-19, designed for physicians in their everyday practices. In collaboration with the American Heart Association (AHA), Health Services Advisory Group (HSAG) is hosting this webinar, featuring Michael Rakotz, MD, FAHA FAFPP, and VP of Improving Health Outcomes, American Medical Association. Dr. Rakotz's expertise lies in improving blood pressure control and preventing type 2 diabetes. His role as the AMA's clinical lead of Target: BP[®] suits him well in delivering this important information. This webinar will provide tips on how to help your patients achieve and maintain their blood pressure goals during the pandemic.

This webinar, provided at no cost to you, has been **approved for one Continuing Education Credit!** The CE provider is approved by the California Board of Registered Nursing, Provider #16578, for one nationally approved contact hour.



Michael Rakotz, MD, FAHA FAFPP, VP,
Improving Health Outcomes,
American Medical Association

Objectives:

- Discuss the Current Procedural Terminology (CPT) codes for self-measured blood pressure (SMBP) reimbursement.
- Use SMBP for remote hypertension management.
- Recognize the trends in cardiovascular disease mortality and blood pressure control.

Register at

<https://bit.ly/3fwDpaO>

About the speaker

Michael Rakotz currently serves as Vice President, Improving Health Outcomes at the American Medical Association (AMA), where he oversees efforts to develop and implement national quality improvement initiatives aimed at improving blood pressure control and preventing type 2 diabetes. He is the AMA's clinical lead of Target: BP[®], a nationwide, multi-year initiative in collaboration with the American Heart Association to reduce the number of US adults living with uncontrolled hypertension. A practicing family physician for more than 20 years, Dr. Rakotz recently served as the Director of Population Health and Virtual Medicine at Northwestern Memorial Physicians Group in Chicago. In 2014, his office was one of 30 sites in the U.S. to earn the designation as a Million Hearts[®] Hypertension Control Champion.