

# MISSION: ~~IMPOSSIBLE~~

## REDUCING READMISSIONS Through Effective Medication Management

A CONFERENCE FOR ARIZONA HEALTHCARE PROFESSIONALS

### YOUR MISSION

To register for the conference

### TARGET AUDIENCE

This program is designed for:

- ✓ Hospital staff
- ✓ Care coordinators
- ✓ Case managers
- ✓ Discharge planners
- ✓ Social workers
- ✓ Quality improvement staff
- ✓ Chief nursing officers
- ✓ Hospital and community pharmacists
- ✓ Nursing homes
- ✓ Home health agencies
- ✓ Palliative care programs
- ✓ Hospices

### PURPOSE

In January 2012, Arizona kicked off the *No Place Like Home* statewide campaign with the bold goal of reducing readmissions by 20 percent and averting 4,000 readmissions. This 18-month campaign set goals that some thought were mission impossible. And yet, 18 months later, Arizona proved it was mission possible and grandly exceeded the goal by averting 5,872 readmissions. Additionally, Arizona made the greatest improvement in readmission reduction in the nation!

Now, in 2015, Arizona will kick off Phase 2 of the *No Place Like Home* Campaign to reduce readmissions by focusing on effective medication management. Are you ready to do it again? Some say medication management and all that comes with it (medication reconciliation, adherence, affordability, etc.), is too huge a problem to fix, another impossible mission. We've heard that before, and we are ready to say "Mission: Possible!"

Join us on March 23, 2015, and learn about the key goals for *No Place Like Home Phase 2* and how to participate. National and Arizona best practices will be profiled, campaign goals will be explained, and experts will be available to share their journey with you.

### WHEN

Monday  
March 23, 2015  
8:30 a.m.–3:00 p.m.

### WHERE

Desert Willow  
Conference Center  
4340 E. Cotton Center Blvd.  
Phoenix, AZ 85040

### REGISTRATION

[www.azhha.org](http://www.azhha.org), go to  
Calendar of Events or Click Here.  
Registration Deadline:  
Wednesday, March 18, 2015

### COST

\$15 per attendee. Cost  
is solely for breakfast,  
lunch, and coffee  
service throughout the  
day.

**No Place Like Home**  
C A M P A I G N  
... reducing hospital readmissions because  
there really is no place like home.



### CONTINUING EDUCATION

A Certificate of Attendance with 5.5 hours  
will be sent electronically to all attendees  
within a few days following the  
collaborative.

### QUESTIONS

Please call: 602.445.4300 or  
email: [edservices@azhha.org](mailto:edservices@azhha.org)

## MISSION: POSSIBLE

### PROGRAM AGENDA

- 8:30 a.m. *Registration Check-In / Networking Breakfast (provided)*
- 9:00 a.m. **Welcome & Opening Remarks**  
Sandy Severson, Vice President of Care Improvement,  
Arizona Hospital and Healthcare Association (AzHHA)  
Barb Averyt, Director, Care Coordination, Health Services Advisory Group (HSAG)
- 9:30 a.m. **Kick Off**  
David Schulke, Vice President, Research Programs,  
Health Research & Education Trust (HRET)
- 10:30 a.m. *Break*
- 10:45 a.m. **Arizona and National Practices**
- 12:15 p.m. *Networking Lunch (Provided)*
- 1:00 p.m. **Understanding Your Mission**  
Mary Longe, Director, American Hospital Association, AHA Solutions
- 2:15 p.m. **No Place Like Home, Phase 2**  
Barb Averyt
- 3:00 p.m. **Adjourn**

### LEARNING OBJECTIVES

- Discover approaches from the shared interventions that can be integrated into your organization to support safe care transitions, improve medication management, and facilitate readmission reduction efforts.
- Use concepts from the interventions shared at the conference to reevaluate and redesign your care coordination processes.
- Join the *No Place Like Home, Phase 2* Campaign and the Arizona Stakeholder 2015 Call to Action to improve care coordination and reduce avoidable readmissions.
- Share practical, patient-centered approaches to improve medication adherence and care transitions based on evidence and experience.

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C A M P A I G N  
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The **No Place Like Home Campaign** is supported by the following organizations:

HSAG, AzHHA, Arizona Health Care Association (AHCA), Leading Age, Arizona Department of Health Services (ADHS), Arizona Association for Home Care (AAHC), and Arizona Hospice & Palliative Care Organization (AHPCO)



Additional Supporters:

