

Tips for Engaging Patients and Hosting a Successful Transplant Lobby Day

Communicate the Event in Advance

- Hand out flyers or invitations chairside and in the lobby.
- Hang posters in the lobby and the clinic announcing the event.
- Have staff talk about the event to patient, caregivers, and family members.

Invite Guests

- Invite a local transplant center to participate in the event.
 - Ask them to bring educational materials as handouts.
- Invite transplant recipients, caregivers, and/or family members of transplant recipients to participate.
- Invite patients who are currently waitlisted to be resources on navigating through the transplant waitlist process.
- Involve your facility social worker as a resource on how the facility can assist patients through the transplant process.

Provide Practical, Useful, and Up-to-Date Information

- Ensure educational materials are oriented to patients and their families.
 - Use easy-to-read, concise language.
- Consider using outside educational websites and materials to generate new interest, including:
 - The *Ascent to transplant* video www.ascenttotransplant.org, sent by the Network to the facility.
 - Educational materials from the transplant centers, including the transplant criteria.
 - The National Kidney Foundation (NKF) website.

Follow Up!

- Follow up with interested patients individually.
- Discuss patient interest and suitability with the medical director.
- Assist patients with the referral process.